

QEF 20th Anniversary Poster Design Competition
Notes to Participants
(For Primary, Secondary and Special Schools)

1. INTRODUCTION

The establishment of the Quality Education Fund (QEF) is one of the major recommendations of the Education Commission Report No.7. Formally established on 2 January 1998 with an allocation of \$5 billion, the QEF has been providing funding support for innovative projects initiated by the education sector. This competition is organised to celebrate its 20th Anniversary with a view to encouraging students' creativity and helping the public to better understand the scope of QEF in promoting quality education in Hong Kong.

2. ELIGIBILITY

All students studying in primary, secondary and special schools are eligible.

3. DETAILS

- There are 4 competition groups:
 - (a) Lower Primary (P1 to P3)
 - (b) Upper Primary (P4 to P6)
 - (c) Junior Secondary (S1 to S3)
 - (d) Senior Secondary (S4 to S6)
- Each student participant is required to (i) design one poster in promoting the QEF 20th anniversary on an A3 paper and (ii) illustrate their ideas of design in at most 50 words in either Chinese or English by completing the Student Entry Form (Appendix 2).
- Participating schools are encouraged to organise an internal competition for each group to select the best three entries for the Competition (Please note that each participant can submit only **ONE** poster.)
- All entries must be original works that have not been submitted for any other open competitions. Participants will be disqualified for plagiarism and/or infringements of copyrights.

4. SUBSIDIES TO PARTICIPATING SCHOOLS

- The QEF will provide subsidies (HK\$500) to each participating school for organising internal competitions for selecting the best entries for submission. (Please note that each participating school is entitled to apply for the subsidy **ONCE** regardless of the various competition groups it has signed up.)
- Schools interested in applying for the subsidies should fill in the School Entry Form (Appendix 1) as well as the Claim Form (Appendix 4) and forward them with the students' works to the QEF Secretariat on or before **15 December 2017 (Friday)**.

- The subsidies will be disbursed to the schools in **March 2018**. Late submission will not be accepted and the QEF reserves all right to reject any application.

5. SUBMISSION OF ENTRIES

- Participating schools have to submit the following:
 - (a) School Entry Form (Appendix 1)
 - (b) Student Entry Form (Appendix 2) together with the hard copy of students' work
 - (c) The scanned copy of the **THREE** outstanding students' works in forms of PDF or JPEG saved with the file name "Poster_student's name" (e.g. "Poster_Chan Tai Man" onto a CD labelled using Appendix 3)
 - (d) Subsidy Claim Form (Appendix 4) if schools are interested in applying for the subsidies for organising internal competitions
- All entries have to reach the QEF Secretariat by hand or by post on or before **15 December 2017 (Friday)** with the title "**QEF 20th Anniversary Poster Design Competition**" printed on the envelop (Appendix 3) to the following office:

Quality Education Fund Secretariat, Room 403, 4/F, Cityplaza 3, 14 Taikoo Wan Road, Hong Kong.

- Each participating school should submit at most **THREE** entries for each competition group. Late submissions and fax copies will not be accepted. There will be acknowledgements for submitting entries. All submitted entries will not be returned.

6. PRIZES AND SOUVENIRS

- Prizes
The QEF will select final winners from all entries received. The prizes for winners of each competition group are shown below:

Category	Number	Award
Champion	1	HK\$1,000 book coupon and a trophy
First Runner-up	1	HK\$500 book coupon and a trophy
Second Runner-up	1	HK\$300 book coupon and a trophy

- Souvenirs
All participants (including the participants in intra-school competitions) will receive souvenirs from QEF as a token of appreciation.

7. ADJUDICATION

The outstanding students' works submitted by the participating schools will be passed to the adjudication panel and winners will be selected.

– Scoring

Adjudication will be conducted according to a predefined set of criteria* as below:

Relevance	: 25%
Creativity	: 25%
Art elements and principles of design	: 25%
Production techniques	: 25%

* Notes:

Relevance: Extent to represent the QEF

Creativity: Originality, combination of old ideas into new ideas

Art elements and principles of design: Form, focus, balance and colour

Production techniques: Techniques used in drawing

– Adjudication Panel

The adjudication panel is comprised of members of QEF Steering Committee and its sub-committees as well as experts in related fields to assess the works submitted from schools.

– Final Result

- (a) The result will be finalised according to the judgment of adjudication panel.
- (b) QEF reserves the right to alter the number of prizes according to the quality and quantities of entries
- (c) Decisions of the QEF are final and no appeal will be accepted.

8. COPYRIGHT OF ENTRIES

The copyright of the participating entries belongs to the QEF and the QEF has the right to modify, print, publicise and exhibit the entries. The QEF reserves the right to use any entry for the promotion of the QEF.

9. ANNOUNCEMENT OF RESULT

The result of the competition will be announced by the **end of April 2018** on our website (<http://qef.org.hk>). Winners will be notified by post through their school heads.

10. ENQUERIES

For enquiries, please contact:

Mr CHU Lik-hong, Quality Education Fund Secretariat

Tel: 2123 6050